

Brooke Dominiak

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Personal Website: Brookedominiak.com | Company Website togobros.com | Club Website FUSEA.COM

EDUCATION

Furman University

GPA: 3.8/4.0 Communication 3.9/4.0 Design Innovation 3.77/4.0

Bachelor of Arts, Communication Studies/Media Track & Design Innovation

Greenville, SC

Expected May 2023

Coursework: Furman's Business & Innovation Accelerator, Design Thinking May Experience, GVL Starts

HONORS & AWARDS

- Dean's List 2019-2023
- Phi Eta Sigma Honor Society
- Omicron Delta Kappa National Leadership Honor Society
- Lambda Eta Phi National Communication Association's Honor Society
 - Communications Student Advisory Board
- Furman University Babb Memorial Award for students in the top 35% of their class for exhibiting outstanding qualities of leadership, scholarship, & service to Furman University as a member of the Class of 2023
- Bell Tower Scholar Recipient
- \$10,000 Winner of Furman University's 2nd Annual Pitch Competition for my venture startup 2021
- 2nd Place in Furman University's Fundraising Competition winning \$500 for earning \$6,078 for charity
- Competed in South Carolina's State Pitch Competition representing Furman October 2022
- The \$10,000 first place Winner of the Southern Conference Entrepreneurship Challenge competing against 17 teams & 10 different colleges February 2022

RELEVANT EXPERIENCE

To-Go Bro's, LLC: togobros.com

CEO & Founder

Greenville, SC

January 2021 to Present

- As the winner of Furman's 2nd Annual Paladin Pitch Competition, earned \$10,000 for my venture of an on-campus food delivery app that employs students & corresponds with the campus meal plan
- Consulted with presidents & CEOs of Bon Appetit & CBORD & hired Technology Intern to develop app with planned soft launch by 2022 (earned \$30,000+ in seed money)

Adobe

Sales Development Representative for Adobe's Sales Academy

- Selected as Team Lead & sourced a \$100,000 opportunity
- Won first place in overall summer intern competition out of 40+ interns
- Won 2nd place out of 700+ interns from 14 different countries for my final project

Summer 2022

Furman Innovation and Entrepreneurship Institute

Innovation and Entrepreneurship Intern

Greenville, SC

August 2021 to 2022

- Created marketing strategies & managed multiple social media channels to increase institute's visibility
- Represented institute at various networking events both on & off campus with community stakeholders

Strategic Marketing/Community Partnership Summer Fellow

June to August 2021

- Tripled the institute's social media following & compiled a database of 100+ organizations committed to developing Greenville's entrepreneurial community
- Conducted 50+ stakeholder meetings with key leaders including CEOs, founders, & entrepreneurs of startup companies in the Greenville area to create an Ecosystem Map & serve as a Resource Pathway

President, Student Entrepreneurship Association (FUSEA)

January 2022 to present

Vice President, Student Entrepreneurship Association (FUSEA)

January 2021 to January 2022

- Grew the membership of emerging entrepreneurial-minded leaders in club from 13 to 50+ members
- Manage & run club meetings, judged student pitch competitions, & awarded \$2,000 in grant support
- Manage 50+ members, assign success sponsors, lead meetings, & plan weekly agenda/lesson plans
- Administer the entire club by myself & created own personal website/calendar for it:

<https://entrepreneurfurman.wixsite.com/fusea>

Get Up & Rally

Charleston, SC

CEO & Founder

July 2021 to 2022

- Developed motivational brand to encourage people to rally & take action when life gets tough
- Designed & market clothing brand & Instagram with over 1,500 followers @getupandrally

EXTRACURRICULAR ACTIVITIES

Furman University

Greenville, SC

President, Coach and Captain of Furman's Women's Lacrosse Club

April 2021 to 2022

- Coordinated practices & games, marketed team, & supervised & coached 36+ players
- Oversaw \$7,000 annual budget & expenses for games, travel, meals, & related expenses

Alpha Delta Pi Sorority

2019 to Present

- Director of Property Management

2021

Heller Service Corps Member

2019 to Present

Best Buddies

2021 to Present

Investment Club

2022 to Present

Communications Student Advisory Board

2022 to Present

CHARITY & VOLUNTEER WORK

Furman University HAVOC Fundraising Elimination Competition

Greenville, SC

2nd Place

October 17th to October 22nd, 2021

- Raised \$6,078 for the Julie Valentine Center to help victims of sexual assault & child abuse survivors by sleeping outside in a tent all week without showering & wearing a costume

WORK EXPERIENCE

Charleston Sports Pub

Greenville/Mount Pleasant, SC

Waitress

December 2020 to May 2021

- Took orders, upsell, served food & beverages to guests & provided exemplary customer service

SKILLS

- Leadership, mentorship & career development
- Microsoft Office
- Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, XD, Audition
- All Social Media Platforms
- Cold calling, public speaking & selling
- Marketing & creating websites as well as ecommerce stores
- Design Thinking
- Management